## **REMARKS**

In the final Office Action,<sup>1</sup> the Examiner rejected all pending claims 1-6, 8-14, 19-22, 24-33, and 35-40 under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,587,835 to Treyz et al. ("*Treyz*"). Applicant respectfully traverses the rejection.

Independent claim 1, as amended, recites an electronic guide information processing system comprising "an information distributing apparatus for . . . encrypting the electronic guide information[] and then distributing the encrypted electronic guide information" and "a portable terminal apparatus for . . . decrypting the encrypted electronic guide information at the entrance."

Treyz is completely silent with respect to any encrypting or decrypting.

Accordingly, Treyz fails to disclose the above-quoted features of independent claim 1.

For at least the reason given above as well as for the reasons in the response filed on June 14, 2007, *Treyz* fails to anticipate claim 1. Furthermore, independent claim 5, 19, 28, and 32 are allowable over *Treyz* for at least reasons similar to those given above for claim 1. In addition, dependent claims 2-4, 6, 8-14, 20-22, 24-27, 29-31, 33, and 35-40 are allowable over *Treyz* at least by virtue of their dependence from allowable base claims 1, 5, 19, 28, and 32.

Accordingly, Applicant respectfully requests the Examiner to reconsider and withdraw the rejection of claims 1-6, 8-14, 19-22, 24-33, and 35-40 under 35 U.S.C. § 102(e) as being anticipated by *Treyz* 

<sup>&</sup>lt;sup>1</sup> The Office Action contains a number of statements reflecting characterizations of the related art and the claims. Regardless of whether any such statement is identified herein, Applicant declines to automatically subscribe to any statement or characterization in the Office Action.

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In view of the foregoing amendments and remarks, Applicant respectfully requests reconsideration of this application and the timely allowance of the pending claims.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

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